

Miles Johnson

Classroom

Copywriting student at Chicago Portfolio School 2017
BFA in art history from the Savannah College of Art and Design (SCAD) 2010

Real World

Senior Copywriter

Cramer-Krasselt (C-K); Chicago, IL DEC 2019 - JAN 2024

- Created print, social, and digital ad campaigns from initial brainstorm to final presentation.
- Generated thousands of engaging and occasionally viral social posts for 11 brands.
- Ensured all timelines were met across as many as 18 simultaneous projects.

Junior Copywriter

Dentsu mcgarrybowen; Chicago, IL OCT 2017 - DEC 2019

- Collaborated with art directors, designers, and sound designers to create a variety of media.
- Edited and rewrote copy based on colleague and client feedback.
- Scripted for, cast, and directed voice and on-screen talent.

Technology Facilitator

Francis W. Parker School; Chicago, IL AUG 2013 - JUNE 2017

- Prepared and delivered presentations to audiences as large as 800 people.
- Wrote, directed, and edited student films.
- Studied and mastered a constantly expanding collection of web-based tools and apps.

Skills

Confident working in Adobe Premiere, Photoshop, Illustrator, InDesign, and GarageBand.
Confident ordering food in French and Korean.

Credits

Active participant in Cramer-Krasselt's Diversity, Equity, and Inclusion Team 2019 - 2024
Producer and host of Gays Planet and IDK What I'm Doing podcasts 2018 - Now
Lead singer in charity band, Friends from Work 2018 - Now
Irving Park Manor Condo Association secretary 2019 - 2022

Hi

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